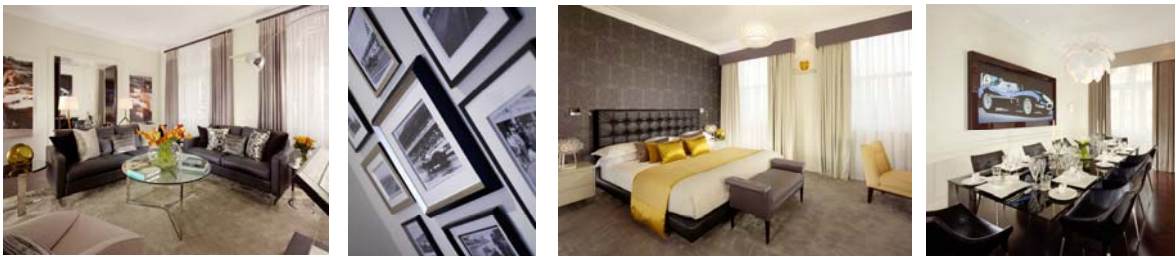


LUXURY CULTURAL TOURISM & MEDIA - PRESS RELEASE

PIONEERING JAGUAR SUITE SETS PULSES RACING AT 51 BUCKINGHAM GATE, LONDON



On 15th August 2011 – [51 Buckingham Gate, Taj Suites and Residences](#), London unveiled the world's first Jaguar Suite – an exciting collaboration between two [TATA](#)-owned companies, [Taj Hotels Resorts and Palaces](#) and [Jaguar](#). The sleek design of this 1,832 square foot, two-bedroom abode alludes to classic and contemporary Jaguar models, from the legendary 1960's E-type to the state-of-the art C-X75.

Overseen by Jaguar Design Director Ian Callum and his in-house design team, the suite features specially-commissioned auto-inspired artwork and displays. Using materials taken from the cars, such as leather, metal and high gloss veneer, Taj's boutique London hotel now nods to the legacy and future vision of Jaguar's timeless style.

The Jaguar experience starts subtly at the door, with sleek wood panelling greeting guests on arrival and Jaguar damask lining the bedroom walls. Intriguing design features are evident throughout, from the minimalistic clean-fuel fireplace referencing the shape of the brand's hallmark rear window to the finest leather that lines the cars, ebony veneer doors and custom-made Jaguar wallpaper.

Small Jaguar wave motifs and Jaguar trapeze detailing accompany an array of carefully selected collector's items that adorn the suite and will be familiar sights to those who know and love these luxury motoring masterpieces.

For reservations please contact: 020 7769 7766 / www.51-buckinghamgate.com